



Ring wants to help reduce crime and increase safety in Oxnard, California

Ring is excited to propose a solution to Oxnard Police Department (OPD) to help reduce crime and assist with investigations in your community.

Program Description

This program will provide OPD access to the Ring Neighborhoods platform to communicate with Ring Neighbors, view Neighbor provided video, determine general camera density/location and encourage community engagement as we work together to make Oxnard neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already more than 18k Ventura County residents using the app, many of those from the Oxnard community.
- As part of the program, OPD may:
 - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, OPD and Ring may work together to offer subsidized Ring cameras to select parts of Oxnard.

Responsibilities

Ring

- Make the Ring App available to Oxnard residents free of charge.
- Donate Ring cameras to OPD or areas of Oxnard based on the number of qualifying downloads of the app that result from the program. Ring will seed the program with an initial donation of twenty (20) Ring cameras.
- Make the Ring Neighborhoods portal available to OPD, free of charge, including support and training for OPD employees.
- Work with OPD to obtain data/call logs and publish the relevant incidents in the app based on terms agreed to with OPD.

Oxnard Police Department

- Engage the Oxnard community with outreach efforts on the platform to encourage adoption of the

platform/app.

- Choose how the free Ring cameras should be distributed.
 - Cameras will be donated directly to OPD. OPD will in turn distribute these cameras to the community as part of its outreach programs.
- Maintain appropriate access controls for OPD personnel to use the Ring Neighborhood Police portal.
- Make data related to OPD incidents/call logs available to Ring on a mutually agreed upon basis.

Term

OPD's participation in the program shall commence upon OPD's acceptance of these program terms. Either party may terminate OPD's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to OPD by April 23, 2018 or 6 weeks from the date on the signature line below.

Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to OPD without the prior consent of the owner. OPD agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide OPD work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

OPD shall keep the terms of this program confidential.

RING, INC.
RING LLC

Date: May 8, 2018

Signed:  (y 8, 2018)

Name: 

Title: VP and Secretary

Oxnard Police Department

Program Sponsor

Date: 3/27/18

Signed:  4682

Name: ERIC S. JONSTEBAA

Title: ASSISTANT POLICE CHIEF



Amon, Marc <marc.amon@oxnardpd.org>

Ring Neighbors App Check In

4 messages

Mon, Mar 11, 2019 at 2:12 PM

To: Crystal Walker <crystal.walker@oxnardpd.org>

Cc: Melissa Valdez <melissa.valdez@oxnardpd.org>, Marc Amon <Marc.Amon@oxnardpd.org>, luis.mancha@oxnardpd.org

Hello Everyone,

I wanted to follow up as we are coming up on 3 month anniversary of the Onboarding for Oxnard PD. I really enjoyed my time up in Oxnard meeting with the team and wanted to check in on initial feedback with the platform.


How does your department currently use the Law Enforcement portal? What has been successful? Where can we make improvements?

On top of this your department has also accumulated enough downloads with your unique link that you have earned an additional 6 devices to be shared throughout the community. Please let me know what you would like me to do with those devices.

Thank you for your time I look forward to hearing from you.

Best,

--


Account Manager1523 26th St
Santa Monica, CA 90404

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Amon, Marc <marc.amon@oxnardpd.org>

Mon, Mar 11, 2019 at 8:24 PM

To:  <[redacted]@com>

Cc: Crystal Walker <crystal.walker@oxnardpd.org>, Melissa Valdez <melissa.valdez@oxnardpd.org>, Luis Mancha <luis.mancha@oxnardpd.org>

Hi 

I'm not in a position where I would have been using any of the video on cases but I know several of the detectives and some officers have been. We recently reminded them of the feature as a major component of our Eyes on Crime program. I do have a couple of suggestions that you might want to consider.

1. A notification or integrated portal to see that a request was already made by another officer for the same case
2. A usage report for administrators to access

Thanks for checking in, and I'll let Melissa or Crystal decide on how to proceed with those additional devices.

Marc Amon, Sergeant
Crime Reduction Unit
Oxnard Police Dept.
[\(805\) 678-0319](tel:(805)678-0319)



Protecting Our Community with Exceptional Service

[Quoted text hidden]

Walker, Crystal <crystal.walker@oxnardpd.org>

Tue, Mar 12, 2019 at 1:37 PM

To: "Amon, Marc" <marc.amon@oxnardpd.org>

Cc: [REDACTED], Melissa Valdez <melissa.valdez@oxnardpd.org>, Luis Mancha <luis.mancha@oxnardpd.org>

Hey [REDACTED]

Six more! That is awesome. Well, we will gladly take those devices off your hands!

Just so you know, we are currently in the process of coming up with a plan on how to disseminate them...and keep some for our victims as well. Part of the plan we have formulated so far is to make a "Burglary Prevention" video and tie Ring into it. We're thinking that maybe showing prevention methods that include doorbell cameras and mention our partnership. Nothing is set but you will definitely get to see it once it is completed.

We have recently handed 10 of the devices over to our Family Protection Unit who may have some cases they can use their devices for. I will let you know how it goes with them.

I don't have any success stories yet but I did talk to one of our homicide detectives that said he has issues seeing the feed. For some reason, he will log on and nothing will come up for minutes to hours at a time. I myself have experienced a delayed display of the feed but nothing as severe as what he is describing.

Thanks for checking in with us and hopefully you will hear from us shortly regarding the video.

[Quoted text hidden]

--

Detective Crystal Walker
Property Crimes Unit/Crime Free Coordinator
251 So. "C" Street, Oxnard, CA 93030
(805) 385-7668, Monday - Thursday, 8 - 6 p.m.

Tue, Mar 12, 2019 at 1:45 PM

[REDACTED]
To: "Walker, Crystal" <crystal.walker@oxnardpd.org>

Cc: "Amon, Marc" <marc.amon@oxnardpd.org>, Melissa Valdez <melissa.valdez@oxnardpd.org>, Luis Mancha <luis.mancha@oxnardpd.org>

Thank you for sharing! I wanted to look into the feed issue that you are mentioning. With the delay on the feed is that from the Law Enforcement portal or on his phone? I want to make sure that if there is something that severe I can relay it to our internal department.


I think the video sounds like it could be a splendid idea and if you want anything from our end please let me know as I would be happy to help. In regards to the new distribution devices one thing we have seen work well is to offer them at an HOA event in a raffle. What agencies have done in the past is use this as a way to get more users on the platform by saying the winner must have downloaded the neighbors app. You can use your unique code to spread the word which would also replenish the devices as every 20 downloads using your unique code equals 1 new device.

The feedback has been extremely helpful and I want to make sure we are putting you in the best position possible moving forward. One thing your department does really well is post on neighbors and nextdoor and I was wondering if we could use some of those posts on the neighbors feed. Specifically ones that are crime and safety related as there may be users on our app that don't see your additional social media pages.

Please let me know if there is anything I can do to help the partnership at this time.

Best,

[Quoted text hidden]


Account Manager



[Quoted text hidden]

[Ring Neighbors Portal Resources](#)

[Quoted text hidden]



Amon, Marc <marc.amon@oxnardpd.org>

Re: Follow Up from Ring

11 messages

Walker, Crystal <crystal.walker@oxnardpd.org>

Wed, Nov 14, 2018 at 3:14 PM

To: [REDACTED] <[REDACTED]@ring.com> "Valdez, Melissa"
Cc: <meissa.valdez@oxnardpd.org>, Luis Mancha <luis.mancha@oxnardpd.org>, Marc Amon <marc.amon@oxnardpd.org>

I was VERY happy to hear from you today and can't wait until the on-boarding. Unfortunately, we will have to move the day of on-boarding to 12/13/18. There is a huge amount of training occurring and rooms are booked up. The 13th is the first date available.

As per our conversation, please find the Shapefile with our jurisdiction and PDFs of our beat maps.

I will send out the invite tomorrow as we are still compiling the list of potential attendees. We don't want to forget anyone!

Our Community Affairs Manager/PIO Melissa Valdez has been cc'ed on this email and she has been apprised of what is occurring. I have also cc'ed Crime Reduction Sergeant Marc Amon (my sergeant) and Property Crimes Sergeant Luis Mancha (soon to be my sergeant).

Please let me know if there is anything else you need.

On Wed, Nov 14, 2018 at 1:49 PM, [REDACTED] wrote:

Hi Detective Walker,

Thanks for hopping on with us earlier! Recap below as promised:

1. Onboarding**a) Date: Tuesday, December 4th ***

Recommended schedule below:

Session 1 @ 9:00am - PIO/Social Media users (Melissa Valdez), essentially anyone who has posting privileges on NextDoor and the beat coordinators from your neighborhood policing team. (90 minutes)

Session 2 @ 11:00am - Investigations (90 minutes)

*Detective. Walker to confirm

b) Scheduling - Once confirmed, please send out a calendar invite to the team and copy myself + Adeline. Below is some messaging for sending out calendar invites--feel free to adapt as you see fit:

"Team,

We will be partnering with home-security company Ring.com, to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". [Here's a quick video](#) explaining how it works.

The Neighbors Portal will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request footage from Ring users for investigative purposes.

Ring will be joining us on [Date] to train our department on the tool so please keep an eye out for a calendar invite. If you're able to make it, **please accept the invite** so we can get an accurate headcount for training materials."

2. Portal Requirements

a) Shapefile - Please send over a shapefile of your jurisdictional boundaries (in GIS format if possible). Once we receive this we will create OPD's portal and invite you.

b) Beats map - Please send us a map of your different beats/patrol areas so I can create alert zones for your users. This can be in any format, including PDF, as long as each beat/zone is clearly labeled.

c) Account Provisioning - Attached is an Excel doc outlining the data points needed to provision users. Please add everyone you sent an invite to (that would potentially need an account) and send it back our way before the scheduled onboarding. Accounts will not be provisioned until after the onboarding. Please let us know if you have any questions on this.

d) Browser Access Testing - Once portal has been created, we will send you an invite to test your access on Internet Explorer.

3. Miscellaneous

a) Press Announcements - Can you please bridge an intro to Melissa Valdez? I've copied [REDACTED] from our PR team who would work directly with her to coordinate edits on a press release.

b) Seed Units - We'll send 20 cameras to your attention and follow up with a shipping confirmation when I have it.

Let me know if I forgot anything!

--

Account Manager



1523 26th St
Santa Monica, CA 90404

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

--

Detective Crystal Walker
Property Crimes Unit/Crime Free Coordinator
251 So. "C" Street, Oxnard, CA 93030
(805) 385-7668, Monday - Thursday, 8 - 6 p.m.

2 attachments



Individual Beats Combined.pdf
1759K



citylimits.zip
107K

Amon, Marc <marc.amon@oxnardpd.org>
To: "Giles, Sharon" <sharon.giles@oxnardpd.org>
Cc: Crystal Walker <crystal.walker@oxnardpd.org>

Wed, Nov 14, 2018 at 5:20 PM

Commander,

You might want to share this with the AC's. We are just about ready to start up with the Ring Neighborhoods program. This should add an estimated 6,000 to 7,000 cameras to our map of registered residential security cameras. Our original goal was to add 500 in 2018, Crystal is gonna smash that goal.

If you remember, the private LE portal has an interactive map showing Ring subscribers but without their address or identifying information. This is how it will work:

1. The investigating officer will input the time and date of the incident being searched and Ring will show a list of subscribers that may have captured something relevant. It may also show preview clips of their video.
2. The officer selects which videos he would like to collect and Ring sends the request to the subscriber.
3. When the subscriber consents, Ring releases the video directly to the agency.
4. Ring is also adding advanced analytic functions in the portal to help LE search for people, vehicles, clothing, and faces.

Marc Amon, Sergeant
Crime Reduction Unit
Oxnard Police Dept.
[\(805\) 678-0319](tel:(805)678-0319)



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[Quoted text hidden]

2 attachments

 **Individual Beats Combined.pdf**
1759K

 **citylimits.zip**
107K

Amon, Marc <marc.amon@oxnardpd.org>
To: dl-crimeanalysis@oxnardpd.org, Derek Stephens <Derek.Stephens@oxnardpd.org>

Wed, Nov 14, 2018 at 5:21 PM

Just FYI....another tool.

[Quoted text hidden]

2 attachments

 **Individual Beats Combined.pdf**
1759K

 **citylimits.zip**
107K

To: Crystal Walker <crystal.walker@oxnardpd.org>
Cc: [REDACTED]
melissa.valdez@oxnardpd.org, luis.mancha@oxnardpd.org, Marc.Amon@oxnardpd.org

Fri, Nov 16, 2018 at 2:35 PM

Detective Walker,

Thank you for connecting me with everyone! The biggest thing at the moment is setting up a call with [REDACTED] and your PIO Melissa Valdez either early next week or early the week after Thanksgiving. Please let me know if there is a specific time frame that works best for you.

Looking forward to meeting everyone in person!

[Quoted text hidden]

Valdez, Melissa <melissa.valdez@oxnardpd.org>

Mon, Nov 19, 2018 at 9:23 AM

To: [REDACTED]
Cc: Crystal Walker <crystal.walker@oxnardpd.org>, [REDACTED], Luis Mancha <luis.mancha@oxnardpd.org>, "Amon, Marc" <Marc.Amon@oxnardpd.org>

r.

Thank you for reaching out. This is exciting news, I will be in the office through Wednesday. I can set up a time to speak to Morgan to this week or next.

Melissa

[Quoted text hidden]

--

Melissa Valdez
Community Affairs Manager
Oxnard Police Department
251 S C Street
Oxnard, CA 93030

Phone: [\(805\) 385-7631](tel:(805)385-7631)

Cell: [\(805\) 342-8292](tel:(805)342-8292)

email: melissa.valdez@oxnardpd.org

Oxnard Police Department Website: www.oxnardpd.org

To: Crystal Walker <crystal.walker@oxnardpd.org>, Marc Amon <Marc.Amon@oxnardpd.org>, luis.mancha@oxnardpd.org, melissa.valdez@oxnardpd.org
Cc: [REDACTED] <[REDACTED].com>

Wed, Nov 21, 2018 at 5:22 PM

Melissa -- Thank you for connecting with me this afternoon.

Looking forward to onboarding everyone on Wednesday the 13th of December. We'll see this group (PIO, social media and community outreach) for the 9am and the investigative/general group at 11:30am.

If anyone has any questions or concerns please feel free to reach out prior to onboarding.

I am looking forward to meeting everyone in person. Have a Happy Thanksgiving!

On Mon, Nov 19, 2018 at 1:13 PM Walker, Crystal <crystal.walker@oxnardpd.org> wrote:
We are ready. See you soon!

On Mon, Nov 19, 2018 at 1:12 PM [REDACTED] <[REDACTED]> wrote:
Thank you Crystal, I just got the calendar invite as well and we are booked for December 13th at 9am.

Looking forward to seeing everyone in person!

On Mon, Nov 19, 2018 at 11:09 AM Walker, Crystal <crystal.walker@oxnardpd.org> wrote:
Finally! Here is the list of attendees. I am working on the invites.

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

Wed, Nov 21, 2018 at 5:37 PM

To: Crystal Walker <crystal.walker@oxnardpd.org>, Marc Amon <Marc.Amon@oxnardpd.org>, luis.mancha@oxnardpd.org, melissa.valdez@oxnardpd.org

Cc: [REDACTED] <[REDACTED]@[REDACTED]>

*Correction Thursday 13th of December.

[Quoted text hidden]

Mon, Dec 10, 2018 at 11:30 AM

To: Crystal Walker <crystal.walker@oxnardpd.org>, Marc Amon <Marc.Amon@oxnardpd.org>, luis.mancha@oxnardpd.org, melissa.valdez@oxnardpd.org

Cc: [REDACTED] <[REDACTED]@[REDACTED]>, [REDACTED] <[REDACTED]@[REDACTED]>

Hi Everyone,

I am looking forward to seeing everyone this Thursday. I wanted to let you know we have provisioned a handful of accounts so you will be receiving emails from Ring shortly to join the neighbors portal for Oxnard. Please let me know once you have received them and have successfully been able to login.

Thank you,

[Quoted text hidden]

Mon, Dec 10, 2018 at 1:29 PM

Amon, Marc <marc.amon@oxnardpd.org>

To: [REDACTED]
Cc: [REDACTED] <[REDACTED]@[REDACTED]>, Crystal Walker <crystal.walker@oxnardpd.org>, [REDACTED] <[REDACTED]@[REDACTED]>, luis.mancha@oxnardpd.org, melissa.valdez@oxnardpd.org

Thank you, [REDACTED] e're looking forward to it.

[Quoted text hidden]

--
Marc Amon, Sergeant
Crime Reduction Unit
Oxnard Police Dept.
(805) 678-0319

(Sent from mobile device)

Fri, Dec 14, 2018 at 4:22 PM

Dylan Judson <dylan.judson@ring.com>

To: Crystal Walker <crystal.walker@oxnardpd.org>, Marc Amon <Marc.Amon@oxnardpd.org>, luis.mancha@oxnardpd.org, melissa.valdez@oxnardpd.org

Cc: [REDACTED] <[REDACTED]@[REDACTED]>

Hey Everyone,

By now you all should have had emails sent out to you to register for the specific Oxnard neighbors portal. Please let me know if you haven't received them. One final note when pushing out the unique download link to the public remember to either have them text oxnard pd to 555-888 or <https://download.ring.com/oxnard> as both of these will guarantee that we are tracking your unique downloads.

Please let me know if you have any questions.

[Quoted text hidden]

Sat, Dec 15, 2018 at 12:12 AM

Amon, Marc <marc.amon@oxnardpd.org>

To: [REDACTED] <[REDACTED]@[REDACTED]>

Thank,



OXNARD POLICE DEPARTMENT

Protecting Our Community with Exceptional Service

CHIEF OF POLICE

Scott Whitney

ASSISTANT POLICE CHIEF

Jason Benites

ASSISTANT POLICE CHIEF

Eric S. Sonstegard

251 SOUTH C STREET, OXNARD, CALIFORNIA 93030-5789 * (805) 385-7600 * <http://oxnardpd.org>

Oxnard Police Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

[Oxnard, CA] - December 14, 2018 - The Oxnard Police Department today announced that is joining the Neighbors app (available via iOS/Android here: <https://download.ring.com/oxnard>) to provide the Oxnard community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Download the free Neighbors app, join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team.

"The Neighbors app is a modern day virtual Neighborhood Watch Program that enhances our residents' access to crime prevention information," said Police Scott Whitney. "Community communication tools like the Neighbors app provide our department with an additional crime reduction strategy in continuing our efforts to maintain a decrease in crime and improving the safety throughout our city."

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Oxnard Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Oxnard community can stay on top of crime and safety alerts as they happen."

How It Works

- Download the Neighbors app (available via iOS/Android here: <https://download.ring.com/oxnard>).
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.
-

About City Of Oxnard

The City of Oxnard is a full-service general law city incorporated in 1903. Oxnard is the largest and most populous city in the County of Ventura, serving 200,000 culturally diverse residents. Read more about the City of Oxnard at www.oxnard.org. Follow us on social media at [@CityofOxnard](https://www.twitter.com/CityofOxnard), www.facebook.com/CityofOxnard and www.vimeo.com/cityofoxnard.

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring [product line](#), along with [Neighbors](#) by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a [55 percent](#) decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

###

Agency Media Contact

Melissa Valdez, Community Affairs Manager
melissa.valdez@oxnardpd.org
M: 805.342.8292

Neighbors Media Contact

~~Public Relations Coordinator, Neighbors by Ring~~